2021 影片競賽 VIDEO CAMPAIGN COMPETITION:

Sexual Harassment Prevention Video Campaign 2021

Purpose: "Sexual Harassment Prevention Video Campaign 2021" project is aimed to invite all international students and Overseas Chinese students who are currently studying in National Dong Hwa University (NDHU), to inform Taiwan anti-sexual harassment laws and regulation and to motivate the international and overseas Chinese students to prevent sexual harassment in general, especially at school, through a video project. Winners will be awarded with prizes: One Champion for NT\$10.000, one Runner-up for NT\$8,000, one 3rd Place for NT\$5,000. In addition, one Most Liked Video Award \$2.000NT will be chosen according to how many likes that video earned at YouTube website.

Participants: All NDHU registered Taiwanese students (with some conditions, please read further), international students and overseas Chinese students.

Application Deadline: from 11st April 2021-31st May 2021

Application Method:

- 1. Download Registration Form from Office of International Affairs (OIA), NDHU website.
- 2. Download the Law and Regulation at the office of International Affairs (OIA) website.
- 3. Join the Anti-Sexual Harassment Workshop on April 8th 2021 or watch the workshop at Video Registration form (link will be provided). If you could not attend the workshop, you need to watch the video, download the workshop materials, Taiwan Sexual Harassment Prevention Laws and Regulations (provided at the registration form)
- 4. Make Video Project presented in English or your native language with subtitles in English (length less than 7 minutes).
- 5. Together with Registration Form, submit Video Project in file or via web link (http://) by emailing to rini@gms.ndhu.edu.tw before June, 1st, 2021.
- 6. Video that have <u>won prizes in other contests or have been published are not eligible for submission</u>. Please abide by Intellectual Property Right. <u>Do not download or copy other people's work</u>. If there is any above violations verified and founded by OIA, the participant will result in disqualification.

7. Video Content:

- a. The video should **inform sexual harassment law and regulations** to the foreign students what to do <u>if they experience sexual harassment</u>, witness a sexual harassment, and know a sexual harassment case.
- b. The video should **motivate the viewers to work together in preventing sexual harassment** in general, and especially in campus.
- c. This competition is <u>not aimed to pinpoint a person or highlight some</u> specific cases. So please do not pinpoint a person or a specific case in the video.
- d. The length of the video should be less than 7 minutes. The video should be presented in English or your own native language with English subtitles.
- 8. Video Selection: Top three video projects and one special award will be selected according to film content (50%), creativity & structure & presentation (25%), and persuasiveness (25%).
- 9. Video Screening:

The submitted video will be screened by the committees (NDHU OIA, NDHU Gender Equity Department, and the speaker of the Workshop based on the Video content regulations. The screened video will be released in the YouTube channel.

10. Video Voting

- a. The official voting will be conducted on an online form. The participants of the Video campaign should encourage the students to watch the video and fill the voting forms. Three most voted video will win the prizes as mentioned above.
- b. There will be a category of most liked video on the YouTube platform. One most liked video on the YouTube platform will be chosen as the 'Most Liked Video' and win the prize.

11. Video Voters Lucky Draw

Students who participate in the Voting are eligible to join the lucky draw and win the prize. Ten students who are lucky will get 500 NTD for each.

12. Video Campaign Competition Timeline

2021

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24	25	26	27	28	29	30	23	24	25	26	27	28	29
31							30	31					
FEBRUARY					JUNE								
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MARC	CH						JULY						
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7 14	M 1 8 15	2 9 16	3 10 17	4 11 18	5 12 19	6 13 20	\$ 4 11	5 12	6	7	1 8 15	2 9 16	3 10 17
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Dates information:

: Workshop Promotion

: Planned Workshop (any date)

: Video Making

:Video Screening by judges



Video uploading deadline

: Viewers Voting

: Voting calculations

: Video Campaign Winners

The celebration of the video campaign winners will be held on the 110-1

Academic year, the exact date will be announced by the project team.

Notes:

- 1. All participants will be informed about the date of Video Campaign Competition Celebration.
- 2. The property rights to the original digital files of all the videos for this competition will belong to the organizer and will be propaganda used in the future.
- 3. OIA keep the rights to edit or suspend this event.